

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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May 21, 1966

BOARD ACTS ON APPOINTMENTS

The OPC has a new executive committee, an executive director and 15 new members of the Foundation's Board of Trustees as the result of a dynamic first meeting of the new Board May 11.

Under the energetic leadership of President *Victor Riesel*, the Board approved appointment of:

A seven-man executive committee: *Victor Riesel, Hal Lehrman, Mary Hornaday, George Bookman, Burnet Hershey, Elmer Lower, and Will Oursler.*

Frank O'Rourke to fill a new position of acting executive director.

Foundation trustees to serve for three years: *Victor Riesel, Matthew Huttner, Irene Kuhn, Hal Lehrman, Louis Lochner, David Shefrin, and Ansel Talbert.*

Foundation trustees to serve for one year: *Paul Finney, Dan DeLuce, Joseph Ryle, Don Coe, Julian Goodman, Richard de Rochemont, James Crayhon and Julia Edwards.*

Other appointments approved by the new administration:

Chairman, Building and House Operations (combined) Committee, *Will Oursler*; Admissions, *William Laurence*; Budget, *Harry Jiler*; Credit, *William Brooks*; Book Night, *Anita Diamant Berke*; Luncheons, *Joseph Newman*; Radio/TV, *David Shefrin*; Long-Range Planning, *Hal Lehrman*; Placement, *Steve Korsen*; President's Committee, *Burnet Hershey*; Washington Liaison and Freedom of the Press, *Victor Riesel.*

Alton Kastner, David Resnick, and Lawrence Stessin were appointed to serve as joint chairman of the committee for *The Bulletin.*

Henry Gellermann was named to a new post, Director of Public Relations, with *Richard Barr* and *Walter Kirschenbaum* as his assistants.

The Board also confirmed the election to a regular board seat of *Cornell Capa*, *Capa's* polling position in the April 20

election was as first alternate, but he moved up with the Board vacancy of *Hal Lehrman.*

Ben Wright, chairman of the OPC Foundation and *Matthew Huttner*, finance chairman, told the Board that approximately \$50,000 has been raised in the Edward R. Murrow Fund drive. They said big money has just begun to be tapped.

Canvassing the Club's financial position for the coming year, Treasurer *Bookman* reported a "disturbing" falling off in receipts from the Club's dining facilities. He urged members to use the Club more, especially in view of the \$15,000 added to costs under the new labor contract.

President *Riesel* announced that a fourth vice presidency had been offered to *Jules Frantz*. However, *Frantz* stated by letter that he preferred to remain as secretary of the Correspondents Fund.

Honorary lifetime membership in the Club was voted by RCA Board Chairman *David Sarnoff.*

374 NEWSMEN IN VIET NAM

SAIGON — The numerical strength of the foreign press corps has risen to more than 350 — the highest for war coverage since World War II.

During a typical week ending April 15, a total of 374 news people were accredited by the Vietnamese government and the US Military Assistance Command in Saigon. Of these 374, 147 were American citizens, 70 were Vietnamese assigned to foreign news media and 157 were of other nationalities, according to official sources.

Official military sources here say the high-water mark of Korean war coverage reached 235 when President-elect Dwight D. Eisenhower visited the country in 1952. *Beverly Deepe*

Military Issues Complex Rules For Accreditation

By BEVERLY DEEPE

SAIGON — The American military headquarters here has issued a complex set of requirements for American, Vietnamese and foreign correspondents desiring as of May 15th initial accreditation or renewal of existing accreditation.

Some Western correspondents here fear that the Vietnamese and American officials may impose a subtle, "creeping censorship" — as one correspondent termed it, by threatening to withdraw or cancel the accreditation card if the correspondent violates a long list of certain types of restricted information, chiefly involving military security and delicate political information.

These are the accreditation criteria for correspondents effective May 15:

a. All correspondents must hold and maintain current accreditation from the Government of Viet Nam to receive and maintain accreditation from the US Military Assistance Command.

b. Except for a. above, US correspondents accredited by US Department of Defense will need no additional documentation, providing DOD accreditation is maintained throughout the period of MACV accreditation. Actual DOD renewal or an agency letter (as described in c, below) must immediately replace expired DOD accreditation. DOD accreditation may be in the form of a card, a letter or a message to this command.

c. US citizens not DOD-accredited and Vietnamese citizens employed by US or other foreign agencies (except Vietnamese agencies) will be accredited

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PERSONAL COPY



**Every week the
Bulletin
reaches
the
men
and women
who write
the
world's news**

Extend your company's reach

World-Wide Ticker

BELGRADE . . . *from JOE PETERS*

Dave Binder, NY Times, with his family came back to his post after a couple of months in the States. His recent piece about Yugoslavia in the Times Mag met with the typical mixed reactions of the Yugo bigwigs, neither hot nor cold, which sort of confirmed Dave's theme that Yugoslavia is neither fish nor fowl in the communist world.

Robert Hudson, Exec. VP of National Education Television, gave a talk at the Journalism Institute here . . . B. Lachman, based in Munich, came for a look-see for US News & World Report — Tom Crawford, UPI, reinforced the civilian softball team of our Embassy which plays every Saturday against the military on a Belgrade sandlot. Tom and Speedball Joe Braycich, the USIS publications attache, with their sharp pitching really scare the hell out of the sergeants and colonels of the Military All-Stars. The usual game winds up with some hits, a disputable number of runs in favor of the military, and lots of errors on both sides.

There is no love lost between Yugoslavia and Albania, and not much of it is left between Turkey and Greece, but representatives of all six Balkan countries (the four mentioned plus Rumania and Bulgaria) met together in Belgrade for the first time in many years to discuss the possibilities in tourism cooperation, the common attraction being the tourist dollar. Your correspondent, who some five years ago applied for an Albanian visa and never got a reply, had a chance to ask the Albanian delegate a few questions. Q. "Could an American tourist visit Albania?" A. "Certainly. But we are afraid he'd get in trouble with his government if we gave him a visa." Q. "Could I, as a foreign correspondent with the blessings of our State Department, get a visa?" A. "It would depend on what your intentions were." I suppose the Tirana crowd must consult a crystal ball to read a newsman's intentions before granting him a visa.

MEXICO CITY.. *from JAIME PLENN*

George Natanson, Los Angeles Times and Washington Post, is being transferred to Buenos Aires . . . Jackie Peterson, Copley News Service and "The News" magazine editor honored at farewell party on eve of departure for new job with the Sacramento (Calif.) Bee . . . Henry Giniger, New York Times, took off several weeks for wide-spread tours of Mexico . . . Carl Migdall, US News and World Report, back

(Cont'd on page 8)

HS WORKSHOP SERVICES 250

A record 250 high school students turned out for last week's fifth annual Journalism Workshop for New York City high school students.

Awards recognition of top student journalists and papers and a talk by the *New York Post's* James Wechsler climaxed a day in which the youngsters were treated to expert advice from professionals in a series of Workshop panel sessions.

In his talk, Wechsler told the students to try for a balance between freedom of expression in their papers and consideration of faculty and administration positions. His own belief, he said, was that students should have absolute freedom in putting out their papers but it was tempered by recognition of faculty problems. He urged that faculty representatives be given equal space to express themselves on controversial issues.

There was a milestone of sorts at the workshop, regarding recognition of winners according to sex. A winner of one of the four \$250 scholarships awarded by *The Reader's Digest* (designated to be given two each to girls and boys) was thought by judges to be a boy, but she turned out to be Lafayette High School student Reggie (for Regina) Karp. Moments before awards were presented, awards co-chairmen Patricia Lahrmer and Eugene Berg said that elimination of the boy-girl designation was planned for next year. Workshop chairman and *Reader's Digest* representative Charles Pintchman quipped: "We were going to change the rules for next year. Well, we've just changed them."

(Cont'd on page 4)



FUTURE JOURNALISTS: Four winners of \$250 Reader's Digest scholarships, awarded at the Journalism Workshop co-sponsored by the OPC, included (from left) Reggie Karp, Diane Niederhoffer, Alex Block and Wendy Levins.

NEW YORK SCENE

The News From Asia

Wed., May 25 – Luncheon, with John Hohenberg, secretary to the Pulitzer Advisory Board. Topic: The Flow of News Between Asia and the United States. 12:30 p.m.

On page one of this issue, *Bulletin* correspondent Beverly Deepe reports that the number of reporters in Viet Nam currently has reached a high point rivaling the media force that covered World War II. Veteran newsman (and Columbia journalism professor) John Hohenberg thinks a more solid, permanent corps of reporters is needed from the Orient, the war in Viet Nam notwithstanding. At Wednesday's luncheon, Hohenberg will explore and define the problem and some probable solutions. Hohenberg, who authored *Foreign Correspondence* a little more than a year ago, thinks the permanent press corps is spread too thin over the Far East in normal times.

* * *

From Inside China

Thurs., May 26 – Book Night, with Austrian journalist Hugo Portisch, author of "Red China Today". Cocktails, 6:30, dinner, 7:30, discussion at 8:30 p.m.

To most Western journalists, Mainland China is a subject to be probed at long distance. But Book Night guest Hugo Portisch, editor-in-chief of the Austrian newspaper, *Kurier*, was allowed by the Chinese government to take personal, first-hand look all over the People's Republic, which he says gave him a clear, sociological and economic picture of that country. In his award-winning book, *Red China Today*, Portisch reports that recovery from the Great Leap Forward has been slow. One of the most striking things to a visitor is the 'puritanism' of China, according to the author. AP's Stan Swinton, a specialist on the Far East, will introduce the speaker. The Portisch book, already a top-seller in Germany and Austria, is soon to be published in this country.

* * *

Tues., May 31 – Salute to Expo '67, Montreal exhibition. Changed to cocktail hour at 5 p.m. Reservations (for door prizes) necessary, but there will be no charge for cocktails.

* * *

Wed., June 1 – Luncheon, with Leonard Marks, USIA head. 12:30 p.m.

* * *

Sun Tour Film

Mon., June 6 – Film, "Continent of the Sun", on South America. Showing for Press Tour participants. 60 minutes. 5:30 p.m.

The film, jointly produced by Pan American Airways and Panagra, covers most of the countries to be visited on the upcoming OPC Press Tour.

Since the meeting discussion is to center on the tour, which leaves Aug. 3 and since space will be limited, it's hoped that only members interested in the Tour will attend. A few seats are available, and the non-refundable \$10 registration fee should be made out to OPC Press Tour.

* * *

Thurs., June 9 – Book Night, "Unsafe at Any Speed", with author Ralph Nader. Cocktails 6:30, dinner, 7:30, discussion 8:30 p.m.

* * *

Tues., June 21 – Film, "The Blue Max", dealing with World War I airmen. Sutton Theater, 8:30 p.m. Details in future issues.

* * *

Wed., June 22 – Luncheon, with Jack Hood Vaughn, Director of the Peace Corps. 12:30 p.m.

All reservations not cancelled 24 hours in advance will be charged to members' accounts.

HS WORKSHOP

(Cont'd from page 3)

Other winners were Diane Niederhoffer, Lincoln High School, Brooklyn; Alex Block, also of Lincoln, and Wendy Levins of Flushing High School in Queens.

Panels advising the students were professionals representing four major phases of journalism. They were:

NEWS WRITING: John McAllister, *Newsweek*, moderator; Doug Lovelace, AP; James Shuman, *The Reader's Digest*; Frederick Treesh, UPI.

EDITORIALS, COLUMNS: Richard Barr, moderator; Betty Etter, freelance writer; Neil Hickey, *TV Guide*; Charlotte Montgomery, *Good Housekeeping*.

FEATURE WRITING: Will Oursler, author, moderator; Jack Clary, formerly *New York World Telegram & Sun*; Bruce Lee, *The Reader's Digest*; John Sherrill, *Guideposts*.

MAKEUP AND PRODUCTION: John Denson, formerly *New York Journal-American*, moderator; Sibby Christensen, *Overseas Press Bulletin*; Brian Donnelly, Westchester-Rockland Newspapers, Inc.; Barbara Scheer, *Promenade Magazine*.

Admissions

During the past year the Admissions Committee has taken in:

Active Resident	15
Active Non-Resident	6
Active Overseas	43
Associate Resident	125
Associate Non-Resident	20
Affiliate	9
Reinstatements	26
TOTAL	244

Placement

During the period April 30, 1965 through April 30, 1966 the Placement Committee continued to operate as a one-man operation. Services were provided during the fiscal year at no cost to the OPC or to the members seeking jobs. The committee chairman personally covered all costs for correspondence, postage, reproduction of resumes, maintenance of files, telephone charges, etc.

During the past fiscal year, the OPC *Bulletin* apprised members of 228 job openings in air and print media, as well as in the public relations field. This compares with 208 the year before. In addition, we personally contacted members by phone or mail in connection with some 60 permanent, free-lance and part-time jobs. The salary range for the nearly 288 jobs handled by the committee was from \$8,500 to \$25,000, mostly in the \$10,000-13,000 bracket.

In response to the 228 jobs posted in the *Bulletin*, we had 1,047 responses

YOUR FUTURE IN JOURNALISM: John Luter, Columbia University, moderator; George Heinemann, NBC; Pat Kennedy, The Newspaper Fund; Arthur McQuiddy, U.S. Steel Corp.

The Swap Session was conducted by Jacob Jaffe of Long Island University.

The Workshop is co-sponsored annually by the Club, Sigma Delta Chi, and Theta Sigma Phi, honorary professional societies for journalism. Welcoming students in behalf of the Club were Pintchman for the OPC; Anita Diamant Berke, Theta Sig president; and Tom Coleman, SDX Deadline Club president.

Co-chairman with Pintchman of the Journalism Education Committee, which works out the logistics for the conference, were Patricia Ludorf, J.C. Penney Co.; Jean Williamson, *Newsweek*; and Jaffe. The committee also included Berg, *Junior Scholastic Magazine*; Mrs. Berke; Miss Christensen; and Miss Lahrmer, WINS food reporter.

Prizes for winners also included watches from Bulova and a typewriter from Underwood-Olivetti Corp.

Not including reinstatements we took in 145 associates and only 64 active members.

This covers the period from May 1, 1965, to April 29, 1966. Our total membership (less dropped, deceased, resignations, etc.) now stands at 3302 as apposed to a membership of 3272 in May, 1965. The total membership gain for this year is 30.

Ansel Talbert



DISCUSSION CONTINUES: Papa Hemingway thor questions even after official breakup of event.

HEMINGWAY'S RE OVERDRAWN, SAYS

The author of the current best-selling book, *Papa Hemingway*, said the public figure of the famous writer as he appeared in modern legend is the source of confusion and controversy about him now.

"The confusion about him has been as a person, not as a writer," author A. E. Hotchner told the OPC Book Night audience last week.

"The hero figure was created not by him, but by — you (the public)," the writer and companion of the late novelist said.

Moderator John K. M. McCaffery, professor of honors at St. Peter's College in New Jersey, concurred. In the distortion of the public figure, he said, "some of the blame accrues to the press."

Hotchner's book has been target for much controversy, since it depicts Ernest Hemingway in his last days, when he was mentally ill. Hotchner noted the reluctance of people to recognize what was wrong with Hemingway. "Ernest was afflicted by a mental illness . . . and we don't talk about it."

He defended his use of the material in the book: "I think Ernest would have wanted it told."

But the author admitted that it was difficult for him to decide to write about it.

In Hotchner's opinion, Hemingway's suicide finally came because he could no longer exist on his own terms with his illness. "Ernest felt he could no longer operate as numero uno — at the top of his ability."

Hotchner also thinks the Mayo Clinic, administering psychiatric treatment, released Hemingway too soon, and this may well have been a critical factor in the suicide. He also felt the Clinic's



Author A. E. Hotchner answers Book Night guest

PUBLIC FIGURE SAYS HOTCHNER

electroshock therapy was inadequately and unwisely administered.

Much of the evening, however, Hotchner spent relating what he called "the good times" with the late novelist. He described him as shy, diffident, and interested in the people around him.

Hemingway hated New York, he said. "He only came because it was on the way to somewhere else or because of the World Series."

Many of the anecdotes Hemingway told Hotchner over the years are impossible to check out for veracity, the author said. But the importance is "not so much that the stories were true . . . the stories should be recorded for what they meant to Ernest."

Hotchner was asked why Hemingway was so rough on F. Scott Fitzgerald and others of his era, in the book, *The Moveable Feast*. According to Hotchner, Hemingway felt Fitzgerald had failed his art. "Ernest turned on many of the people of that period, because they had disappointed him."



PRINCIPALS: Author Hotchner poses with Moderator John K. M. McCaffery and Book Night Chairman Anita Diamant Berke.

Accreditation (Cont'd from page 1)

based on a letter, prepared on agency letterhead, and forwarded by the agency directly to the Office of Information, MACV. This letter must state that the individual is in fact employed, that the agency assumes full responsibility for his professional actions, including financial responsibility and personal conduct as these affect his professional actions and that immediate written notification will be provided the Office of Information, MACV, upon termination of his employment. Letters not meeting these requirements will not be accepted.

d. Citizens of other nations (not US or Vietnamese) employed by a US or a foreign agency must provide an agency letter as in c, above, plus insuring that their diplomatic representative dispatches a letter to the Office of Information, MACV, vouching for the identity of the individual.

e. Individuals employed by Vietnamese agencies will be accredited to MACV by agreement between the US Mission Press Center and the Vietnamese Ministry of Information. Evidence of approval under this joint agreement and an agency letter as in c, above, must be submitted to the Office of Information, MACV. Citizens of other nations (not United States or Republic of Viet Nam) employed by a Vietnamese agency, in addition to the above, must insure that their diplomatic representative dispatches a letter to the Office of Information, MACV, vouching for the identity of the individual.

f. Applications for accreditation by freelance writers, photographers and other related media will be examined by the Office of Information, MACV, on a case-by-case basis. In any event, ap-

plicants must insure that a letter on agency letterhead is initiated by an agency indicating a desire on the part of the agency to purchase the freelance agent's copy, photography, or product. This letter must be forwarded by the agency concerned directly to the Office of Information, MACV. Correspondents who are not US citizens must also insure that their diplomatic representative dispatches a letter to the Office of Information, MACV, vouching for the identity of the individual.

To expedite local accreditation services, employment letters required by 1c above, signed by local bureau chiefs, will be accepted provided a letter from the bureau's home office, certifying appointment of the bureau chief is on file in the Office of Information, MACV.

All correspondence submitted to the Office of Information, MACV, in accordance with these provisions, should use one of the following addresses:

Processed through US Postal System
Office of Information (SPD)
MACV
APO San Francisco 96243

Processed through International
Postal System
Office of Information (SPD)
MACV
196 Cong Ly
Saigon, South Viet Nam

Requests for renewal of existing accreditation, complete with required documents, should be submitted to the Office of Information, MACV, 15 days prior to the expiration of present accreditation.

Public Relations

Since its last report, in October, 1965, your Public Relations Committee has continued its routine job of assisting reporters and photographers at all Club functions, writing and distributing a weekly schedule of coming OPC events to all New York City news media, and supplying both printed and broadcast news outlets with special stories on guest speakers.

In addition, your Committee:

- * Handled all arrangements for a luncheon May 2 for 125 visiting members of the London Press Club;

- * Assisted the new Welcome Packet Chairman;

- * In cooperation with the House Op-

erations Committee, eliminated glare on the 10th Floor, which was hampering television news cameramen filming in color;

- * Publicized the College Editors Conference;

- * Revised and issued to Club personnel its list of diet restrictions for foreign guests;

- * Inaugurated a sign-in sheet for working press assigned to Club functions, thereby arranging a permanent record of coverage.

The Public Relations Committee wishes to express its deep appreciation to members of the Club staff for their always cheerful assistance.

Richard M. Barr
Eugene F. Burke

Membership

NEW MEMBERS ACTIVE

Beryl Bernay — Freelance, New York, New York.

Al Chang — Photographer, The Associated Press, Saigon, Viet Nam.

Richard Critchfield — Asian Correspondent, The Evening Star, Washington, D.C.

Daniel da Cruz — Middle East Correspondent, McGraw-Hill World News.

Nathaniel Lande Greenblatt — Creative Projects Head, Life Magazine, New York, New York.

Frederic V. Grunfeld — Senior Editor, Queen Magazine, London, England.

Charles E. Martin — Cover designer & cartoonist, The New Yorker Magazine, New York, New York.

F. Hamilton Peck — Production Editor, Cavalier Magazine, Fawcett Publications, New York, New York.

ASSOCIATE

Tara A. Denis — Reporter, Capital Newspapers, Inc., Albany, New York.

Alyne E. Elias — Associate Editor, McGraw-Hill World News, New York, New York.

William Whitney Kenneally — Manager Radio-TV Services, New York Stock Exchange, New York, New York.

Hubert P. Luckett — Executive Editor, Popular Science Magazine, New York, New York.

Harry L. Ober — Writer, Hill & Knowlton, Inc., New York, New York.

William D. Shanahan — PR Administrator, Merck Sharp & Dohme International, New York, New York; (F) The News (Mexico City), Reuter, Copley News Service, etc.

Robert J. Siegel — Press Relations Manager, IBM Corp., White Plains, N. Y.; (F) Cleveland Press, House & Home Mag., Lorain (Ohio) Journal, The New York Times.

MEMBERSHIP APPLICATIONS ASSOCIATE

LEO BENJAMIN BYAM — United Nations, New York, New York. Proposed by *Gary McEoin*; seconded by *Aaron Einfrank*.

JOAO ABILIO MENDES SIMOES PEREIRA — Diario de Noticias and Any Newsagency, New York, New York. Proposed by *Milton Moniz*; seconded by *Michael G. Crissan*.

AFFILIATE

JAMES E. McDONOUGH — Seagram Overseas Sales Company, New York, New York. Proposed by *Merrill Mueller*; seconded by *Will Yolen*.

MARTIN PETROFF — Esquire, Inc., New York, New York. Proposed by *Robert Kivelson*; seconded by *David C. Horowitz*.

The Admissions Committee announces the reinstatement of the following members:

Zygmunt Nagorski, Jr. — The Foreign Service of the U.S.A., New York, New York. (Active)

Lawrence R. Auldrige — The Sohioan, SOHIO News, Cleveland, Ohio.

Placement

New York

M-67 Wanted: PR writer, capable of developing articles and brochures for medical foundation. To program and execute public education campaign. Experience in research/writing and health or medical science area required. Salary \$15,000 depending on experience.

M-66 Wanted: Editorial writer with financial background who is knowledgeable in heavy industry. Must have BA degree. Salary \$18,500.

M-65 Wanted: Writer with PR and publication experience for trade association periodicals and booklets. Technical background helpful. Salary commensurate with experience.

M-64 Wanted: Managing editor with good production, graphics, general and semi-technical feature writing. Experience for national institutional magazine. Also varied PR functions. Salary commensurate with experience.

M-63 Wanted: Major trade association seeking financial PR man for press section. Accuracy and writing ability important. News releases and general PR. Financial background helpful but not essential. Salary \$9,000.

M-62 Wanted: News editor for well-known college, 3-5 years experience. Good future. Salary \$7,000.

M-61 Wanted: Weekly newspaper seeking all-around newsman with some basic experience on operations of a newspaper. Salary \$175 per week.

M-60 Wanted: Publicity-PR man with excellent business news writing background to handle both financial relations and product publicity accounts. Must have solid recent newspaper background. Salary \$190 per week to start. \$20 per week increase quickly if can handle job.

M-59 Wanted: International PR office needs freelance correspondents in major capitals abroad.

M-58 Wanted: PR director for American branch of international family welfare agency. Must be self-starter, capable of building strong information program with minimum of staff. Fundraising experience helpful. Salary \$12,000.

M-53 Wanted: Financial writer. Could eventually work up to position as treasurer and controller for one of leading department stores. Age to 40. Salary: \$15,000-20,000 to start.

M-52 P.R. Manager for one of leading TV and radio manufacturers to handle all phases of P.R. including advertising and publicity. Age to 40. Salary: \$15,000-20,000.

M-51 Wanted: Advertising and sales manager for one of leading cosmetics and drug firms. Age 40. Salary: \$15,000-20,000.

M-50 Wanted: Advertising and sales manager for one of leading department stores. Age to 40. Salary: \$15,000-20,000.

M-49 Editor and publisher for one of leading trade papers in metals and machinery field. Age to 40. Salary: \$15,000-20,000.

M-48 Wanted: Man or woman to work largely with non-profit organization in health, hospital and welfare field. Also pamphlet and brochure writing. Salary commensurate with experience.

M-47 Wanted: Broadcast-publicity firm is seeking free-lance writer for radio-tv series.

M-46 Wanted: Publisher in Grand Central area has several openings for editorial trainees. Excellent typing essential. Submit resume including salary desired.

M-45 Wanted: Fund-raiser for international organization. Ability to write forcefully on complex subjects, and knowledge of law desirable. Ability to get along with people and an interest in foreign affairs essential. Some travel. Salary to commensurate with exp.

M-44 Wanted: Editorial writer for publishing company. Please send resume. Salary to commensurate with exp.

M-43 Wanted: Man or woman to head up news bureau. Salary: \$10,000 plus.

M-42 Wanted: Newsmen to do free-lance writing for P.R. firm. General P.R. copy. Knowledge of foreign affairs helpful.

M-41 Wanted: General reporter with some experience in medical and science writing field. Salary: \$9,000-10,000. Prefer newsmen hit by merger.

M-40 Wanted: Young and experienced newspaper promotion and space-salesmen. Prefer newsmen hit by merger. Salary to commensurate with experience.

M-39 Wanted: Writer with business page or weekly trade newspaper background. Must be able to turn out heavy volume, clean, knowledgeable news copy for weekly trade publication in travel-transportation industry. Five to ten years exp. Salary open. Excellent fringe benefits.

M-38 Wanted: Advertising salesmen. Travel resort accounts. Agency contact important. Salary: \$10,000-12,000 plus incentive.

M-22 Wanted: Administrator and coordinator for youth job group recruitment effort, to work on per diem basis; also four recruiting aides and secretarial help. Immediate openings for qualified personnel.

California:

M-57 Wanted: Business and financial news writer. Political experience helpful. Personable. Orientation trip and moving expenses paid. Salary \$10,000-\$12,000.

Massachusetts:

M-56 Wanted: Daily newspaper seeking deskmen, copyreaders, reporters. College graduates with short newspaper experience given equal consideration. Salary commensurate with experience.

M-31 Wanted: Two top-flight reporters to work for daily newspaper. Six to seven years exp. Knowledge of area helpful. Prefer newsmen from papers involved in merger. Salary: \$140 plus fringe benefits.

M-30 Wanted: Desk editors with news experience as editor. Must also have knowledge of layout. Seven to eight years experience. Knowledge of area helpful but not necessary. Prefer newsmen from papers involved in merger. Salary: \$175 per week.

Washington, D.C.

M-37 Wanted: Copy readers to work for Washington Post. Call for interview: Paul Sheeley, Assistant Personnel Director, Newsweek Magazine, 444 Madison Avenue, New York City, HA 1-1234.

M-36 Wanted: Newsmen, rewrite men, feature writers, radio script writers. Call collect — Mr. Splane, Voice of America, Washington, D.C. (202) WO 2-2995.

Pennsylvania:

M-24 Wanted: Easton Express is in need of 1 deskman, 1 deskman-reporter, night side and 1 reporter. Contact Donald Keith, Associate Editor, Easton Express, 30 North 4th Street, Easton, Pa.

M-23 Wanted: Writer to do news releases and features about insurance. Some experience as editorial writer or reporter. Salary open.

Delaware:

M-54 Wanted: News-Journal Company has several openings for (1) editor for overnight desk, (2) rewrite, reporting man, (3) fashion editor. Good salary. Top benefits. Send resume to: Mr. Carl Slabach, Personnel Director, News Journal Company, 831 Orange Street, Wilmington, Delaware.

Minnesota:

M-29 Wanted: General p.r. man to work with large international agricultural firm. Some travel. Strong writing experience necessary. Salary open.

Missouri:

M-28 Wanted: Director of alumni support. Ability in writing. Salary: \$10,000-12,000.

New Jersey:

M-27 Wanted: Bio-chemical science rewrite man for leading medical research institute in the pharmaceutical field. Strong science background essential. Salary: To \$15,000 depending on experience.

M-26 Wanted: Copy editors to rewrite stories, write heads and to do some editorial writing for daily in New Jersey. Salary: \$150-175 per week.

Ohio:

M-25 Wanted: Qualified reporters and copy editors for leading daily paper. Prefer newsmen hit by merger.

Illinois:

M-35 Wanted: A leading metropolitan daily in the Mid-West is looking for an experienced women's editor who can supervise a staff of 15 and produce a provocative section. It's a great opportunity for a man or woman ready to move ahead. Please send resume and salary expectation.

Classified

SPACIOUS 7-ROOM APT. SUBLET, lvg rm, din rm, eat-in kitch, 3 BR, 2 baths, washer-dryer, W. 79th St. Manh. 24-hr elevator man, nr parks, subway. Maid available. Mid-June, July, Aug, or part. \$300 mo. Box 371 or Phone (212) 873-2730.

CAPE COD beach cottage, completely furnished, sleeps four, available seasonally \$1200 or by week, \$150. Contact Mrs. R. F. Talaney, Box 356, Centerville, Mass.

SUBLET: Furnished Apartment. Good West End Ave. Bldg. 5 rooms, 2 baths, grand piano. Must enjoy Siamese cat and plants. July 6 - Aug. 6 \$100. MO 3-6393.

MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, with advance payment. A 40-space line costs 50¢. Items will not be taken by telephone.

M-34 Wanted: P.R. manager for well-known industrial firm to work in Galesburg, Ill. Salary: \$10,000.

M-33 Wanted: Freeport Journal-Standard is seeking a wire editor, who in addition to responsibility for page one makeup assists with makeup of inside pages. Write to: Mr. Ford N. Fuller, Managing Editor, The Journal-Standard, Freeport, Illinois 61033.

M-32 Wanted: Two editors and writers interested in working in academic environment. Call collect — Mr. Carl W. Larsen, Director of Public Relations, University of Chicago, Chicago, Ill. (312) MI 3-0800.

Frankfurt, Germany

M-55—Wanted: Two reporters and one deskman for work on English-language publications in Europe. Military background helpful. Also some knowledge German.

Please write c/o Box No. attention S.E. Korsen, Placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in the Bulletin on cost-free basis.

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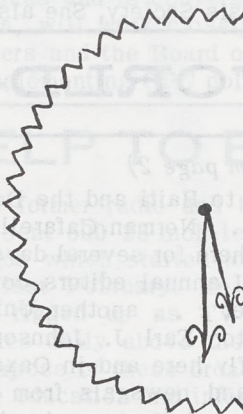
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PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Neil Hickey**, TV Guide's NY bureau chief, to Viet Nam in June to do a major coverage job on TV's involvement in the war . . . **B. Wierzbianski**, president Economic Research FNS Inc., just back from Switzerland, Germany and Italy, where he'd been on company business . . . Mr. and Mrs. **Edward L. Bernays** to England June 8, where the veteran publicist will speak to the Institute of Public Relations, participate in discussions at Oxford, confer with his European publisher re his memoirs, and meet with the officers of the Ditchley Foundation to explore the possibilities for a conference on ways and means to bring about better understanding between the British and American people . . . **Trudy Goth** isn't going to be lolling on many beaches this summer. In July she'll visit music festivals in North Africa and the Middle East (chiefly Tunis and Baalbeck) on assignments for US and European magazines. August takes her to the Salzburg festival; in September she will join the Stuttgart Opera in Edinburgh as liaison for the foreign press, getting to New York for the opening of the Met, which she will cover for Northwest German radio as well as for foreign papers and US magazines . . . **Milt Miller**, soccer editor of the Long Island Press and Star-Journal, to London in July to cover World Cup matches. With him will be his wife, Irma Ganz, only woman soccer reporter.

CHECKING IN: **Peter G. Arnett** from Viet Nam . . . **Charles Obertance** from England . . . **H.W. Toluzzi** from Greece. . . and **Ruggero Orlando** and **Duncan MacDougald** from the US.

NEW POSTS: **Jack Fem**, NBC News bureau chief in Saigon, returning to the US for reassignment . . . **William J. Clew** named managing editor of the Hartford (Conn.) Courant . . . **Bob Stern**, ex-Trib, now with the Connecticut Sunday Herald, Fairfield, Conn., which is edited by Donald I. Rogers, former Trib financial editor . . .

ARTICLES: **Jack Harrison Pollack** had nation-wide survey on "Teenage Drinking and Drug Addiction" as lead story in National Education Association Journal for May . . . **Tom Mahoney** authored "War of the Leaflets," an account of airborne propaganda from Bunker Hill to Viet Nam, in the May issue of American Legion Magazine. Leaflets attached to rocks were thrown at Bunker Hill, he says . . . **Ben Zwerling's** piece on how coffee smugglers are disrupting the international coffee agreement has been syndicated by NANA . . . **Stella Margold's** "Saudi Arabia: A Market Wide

Open," in May 2 Business Abroad . . .

BOOKS: **Grace Naismith**, whose "Private and Personal" was published by **Ken Rossen's** firm, David McKay, is making appearances around the country on behalf of her book . . . **Bert Covit** and his wife Sara in Monaco at the invitation of Prince Rainier to do an "Official Guide to Monaco," similar to their "Official Directory & Guide for Tahiti," now in its fourth edition. All OPC members are invited for a free drink in Monte Carlo, gambling at their own risk . . . **Trevor L. Christie's** "Legacy of a Pharaoh — the United Effort to Save Abu Simbel" out via Lippincott.

SPEAKERS: **Lewis Gilbert** speaking to the Publicity Club of NY May 26 . . . **Ernie Kehr** making the main speech at the investiture ceremonies of the Equestrian Order of the Holy Sepulchre of Jerusalem at Tulsa, Okla., on May 28-29. . . . **Geraldine Fitch** was featured speaker at the China Society of Southern California's April meeting in Los Angeles.

HONORS: Among the names quickly noted in the 1966-67 Who's Who in America, out this week, are OPCers **Bob Considine**, **Ken Giniger**, **Barrett McGurn**, **Adele Gutman Nathan**, **Fannie Hurst**, **William L. Laurence**, **Kathleen McLaughlin**, **J. David Stern** and **M. Lincoln Schuster** . . . **Pat Ludorf** elected to the Associate Board of the National Multiple Sclerosis Society. She also served



APPRECIATION: Washington member **Esthe Van Wagoner Tufty** smiles as Vice President **Hubert Humphrey** presents her with a plaque for her work on The President's Committee to Aid the Handicapped. (Pat Young photo)

on the City Center committee for the opening night gala . . . **Cecil Brown**, director of news and public affairs for KCET, Los Angeles, received an Alfred I. Dupont award (which carries with it \$1,000 cash) for outstanding work in the field of news, commentary and public affairs in the US . . . **Ben Grauer** presented with its annual Human Relations award by the Anti-Defamation League of B'nai B'rith.

RADIO & TV: **Peter Arnett** on **Tex McCrary's** WOR show May 18.

CONVALESCING: **Bella Fromm Welles** at home, after surgery.

WITNESS: **Ralph Lee Smith** was one of two witnesses in Albany this month who appeared in support of two bills which would require organized charities to publicize the portion of their funds actually going to charity and the State Board of Welfare to make public those charities whose fund-raising and administrative costs are "disproportionate."

WORLD-WIDE TICKER

(Cont'd from page 2)

from swing to Haiti and the Dominican Republic . . . **Norman Cafarell** of UPI, New York, here for several days arranging for UPI annual editors convention in September . . . another Unipresser, retired editor **Earl J. Johnson**, vacationed briefly here and in Oaxaca . . . Newsmen and newsgals from all over the world have been swarming here during the past month in series of top headline events, starting with mid-April visit of President **Lyndon Johnson** and **Lady Bird**. For the presidential visit, Mexican government overnight set up press room with accommodations for 150 writers, booths for TV and radio, and cable and Telex facilities. New contingents, especially from Latin America and Europe, arrived for the meetings, including the Inter-American Development Bank annual convention, the Committee for Denuclearizing Latin America, Inter-America Human Rights Com-

mission . . . Staffers and camera crews followed for the National University strike that forced out rector **Ignacio Chavez** . . . Mexico's president and an ex-president were Foreign Correspondents Association guests in recent weeks. President **Gustavo Diaz Ordaz** dedicated the new club in the Continental Hilton, and ex-president **Miguel Aleman**, now head of Mexico's tourist council, was luncheon guest few weeks later, with **Pablo Morales**, **Selecciones (Reader's Digest)**, presiding . . . the security set-up during the Johnson visit was tightest in memory here. One of unintended victims was **Thomas Mann**, then Under-Secretary of State, who was temporarily barred from getting on plane with Secretary **Dean Rusk** by overzealous Secret Servicers . . . Correspondents here called for a press conference by **Rusk** were forced to cool heels on sidewalk outside Embassy for 30 minutes.